



PRESS RELEASE

Invest Hong Kong encourages Anhui enterprises to “go global”

Invest Hong Kong (InvestHK) hosted a seminar in Hefei, Anhui province today (26 March), encouraging Anhui enterprises to “go global” and access overseas markets through Hong Kong.

The seminar, entitled “Hong Kong – Platform to Go Global”, was organised by InvestHK in partnership with the Trade Office of the Economic Affairs Department of the Liaison Office of the Central People’s Government (CPGLO) in the Hong Kong Special Administrative Region (HKSAR). It was supported by the Department of Outward Investment and Economic Cooperation of the Ministry of Commerce.

Supporting organisations included the Department of Commerce of Anhui Province, China Council for the Promotion of International Trade Anhui Committee, as well as the Federation of Industry and Commerce of Anhui Branch. Associate Director-General of Investment Promotion, Victoria Tang; the Deputy Director-General of the Economic Affairs Department and Head of the Commerce Office of the CPGLO in the HKSAR, Yang Yi; and Deputy Director-General of the Bureau of Commerce of Anhui Province, Zhu Ning, delivered welcome remarks at the event.

Commenting on Hong Kong’s business advantages and the opportunities it has to offer Anhui companies, Ms Tang said, “On the back of its geographic advantages and economic base, Anhui province has enjoyed fast economic development in recent years. Hong Kong and Hefei have close economic ties, and Hong Kong is also a key conduit of foreign investment in and out of Hefei, offering a reliable platform from which Hefei enterprises can go global. Anhui province will benefit from continued developments under the National 12th Five-Year Plan.”

Ms Tang added, “The internationalisation of Anhui enterprises has become inevitable as Mainland enterprises are encouraged to go global. Hong Kong is an international city with extensive international marketing networks, world-class financial markets, and free flows of capital and information. Our city offers a wide range of quality professional services in financing, law, accounting, insurance, brand marketing and so on, which meet the needs of Mainland enterprises in their global expansion.”

Other speakers at the seminar included, Partner, Tax, Grant Thornton Hong Kong Ltd, William

Chan; Deputy Representative of Southern China, Hong Kong Exchanges and Clearing Ltd, Angela Liu; Director of Xincheng Financial Leasing Co. Ltd, Li Zhiqing; and Director General Manager of Xingtai (Hong Kong) Holdings Co. Ltd, Mei Pengjun. Each spoke about Hong Kong's business advantages in their respective fields and encouraged Anhui enterprises to expand overseas using Hong Kong's facilities and services.

About Invest Hong Kong

InvestHK is the department of the HKSAR Government established in July 2000 to take responsibility for foreign direct investment and support overseas and Mainland businesses to set up or expand in Hong Kong. It provides free advice and customised services to help businesses succeed in Hong Kong's vibrant economy. As of December 2013, Invest Hong Kong has completed over 3 090 investment projects creating more than 34 900 new jobs in the first year of operation or expansion and over HK\$82 billion of investment. For more information, please visit www.investhk.gov.hk.

For event photos, please visit: <http://www.flickr.com/photos/investhk/sets/72157642820960285/>.

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